



“We already know that PrEP can prevent HIV infection. But usage and awareness among sexually active African American women is particularly low.

So we recruited young women from a Chicago family planning clinic for a mixed-methods study that examined how demographic, social, and behavioral factors influence PrEP uptake—and confirmed a limited awareness of PrEP.

Through the study, we’ve been able to quantifiably demonstrate that community-informed strategies that leverage technology and peer support could effectively address the gap in PrEP knowledge and usage among a population in urgent need of HIV prevention tools.

We’re hopeful that research like ours can provide the needed evidence for investment in strategies like these to save and improve lives.”

– **Dr. Sadia Haider**

2017 Society of Family Planning  
Research Grantee

Society of Family Planning Board  
Member and Chair of the Annual Meeting  
Subcommittee and Networking Group

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We believe in just and equitable abortion  
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